

SPONSORSHIP OPPORTUNITIES



Child, Adolescent &
Transition Age Youth
Mental Health Conference

February 2, 2024

The Westin Pittsburgh
1000 Penn Avenue, Pittsburgh, PA 15222

SPONSORSHIP CONTACT

Sara Levine Steinberg, Manager of Special Events and Technology
slsteinberg@namikeystonepa.org
412-366-3788



www.namikeystonepa.org



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<p>BREAKFAST \$5,000</p>	<ul style="list-style-type: none"> • Remarks during breakfast • Reserved table at breakfast • Company logo on signage during breakfast • Two full-page ads in day-of program book • Four conference registrations • <i>Additional benefits below</i>
<p>LUNCH \$5,000</p>	<ul style="list-style-type: none"> • Remarks during lunch • Reserved table at lunch • Company logo on signage during lunch • Two full-page ads in day-of program book • Four conference registrations • <i>Additional benefits below</i>
<p>NAME BADGE \$3,200</p>	<ul style="list-style-type: none"> • Company logo on conference name badges • One full-page ad in day-of program book • Three conference registrations • <i>Additional benefits below</i>

All sponsorship levels also include the following benefits:

- Verbal recognition during conference
- Logo included on the sponsor slideshow and conference signage
- Recognition in day-of program book
- Exhibitor Booth
- Sponsor badge ribbon
- Recognition on NAMI Keystone PA's website
- Recognition on conference marketing materials



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<p>LANYARD \$3,200</p>	<ul style="list-style-type: none"> • Company logo on conference lanyards • One full-page ad in day-of program book • Three conference registrations • <i>Additional benefits below</i>
<p>AFTERNOON BREAK \$2,500</p>	<ul style="list-style-type: none"> • Company logo on signage during break • One half-page ad in day-of program book • Two conference registrations • <i>Additional benefits below</i>
<p>SUPPORTER \$1,500</p>	<ul style="list-style-type: none"> • One quarter-page ad in day-of program book • One conference registration • <i>Additional benefits below</i>

All sponsorship levels also include the following benefits:

- Verbal recognition during conference
- Logo included on the sponsor slideshow and conference signage
- Recognition in day-of program book
- Exhibitor Booth
- Sponsor badge ribbon
- Recognition on NAMI Keystone PA's website
- Recognition on conference marketing materials



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NAMI KEYSTONE PENNSYLVANIA

AGREEMENT

All sponsorships are on a first come, first served basis.

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Pittsburgh, PA 15222

Date: _____ **Organization:** _____

Address: _____

Contact: _____ **Email:** _____ **Phone:** _____

Sponsorship Type: _____ **Sponsorship Amount:** \$ _____

METHOD OF PAYMENT: (Please select one) Check enclosed Please invoice me

Please make checks payable to: NAMI Keystone Pennsylvania | 105 Braunlich Drive | McKnight Plaza, Suite 200 | Pittsburgh, PA 15237

LOGO: Please submit a JPEG or PNG logo as soon as possible to Sara Levine Steinberg at slsteinberg@namikeystonepa.org.

AD Dimensions:

- Full Page: 5.5"W x 8.5"H
- Half Page: 5.125"W x 4"H
- Quarter Page: 2.5"W x 4"H (vertical)
- All ads should be submitted in full color (CMYK)
- File Types: JPEG or PNG
- High Resolution: 300 dpi at printed size

Please submit your ad to Sara Levine Steinberg at slsteinberg@namikeystonepa.org by **Wednesday, January 5, 2024.**

Authorized Signature: _____ Date: _____

Name/Title: _____

Please return completed form to: Sara Levine Steinberg, Manager of Special Events and Technology
105 Braunlich Drive, Suite 200 | Pittsburgh, PA 15237
Phone: 412-366-3788 (ext.122) | Fax: 412-366-3935
slsteinberg@namikeystonepa.org

