

SPONSORSHIP OPPORTUNITIES



NAMI Keystone Pennsylvania

**PENNSYLVANIA
MENTAL HEALTH AND
WELLNESS CONFERENCE**

May 22-23, 2023

Best Western Premier: The Central Hotel & Conference Center
800 East Park Drive
Harrisburg, PA 17111



SPONSORSHIP OPPORTUNITIES

DINNER
\$15,000

- Remarks during conference and Monday night's dinner
- Reserved table at Monday night's dinner
- Company logo on signage during dinner
- Three full-page ads including inside front and back cover of day-of program booklet
- Six conference registrations

SOLD

LUNCH
\$10,000

- Remarks during the conference
- Company logo on signage during luncheon
- Two full-page ads in day-of program booklet
- Five conference registrations

SOLD

MONDAY
BREAKFAST
\$5,000

- Company logo on signage during Monday's breakfast
- One full-page ad in day-of program booklet
- Four conference registrations

TUESDAY
BREAKFAST
\$5,000

- Company logo on signage during Tuesday's breakfast
- One full-page ad in day-of program booklet
- Four conference registrations

All sponsorship levels also include the following benefits:

- Verbal recognition during conference
- Logo included on the sponsor slideshow and conference signage
- Recognition in day-of program booklet
- Exhibitor Booth
- Sponsor badge ribbon
- Recognition on NAMI Keystone Pennsylvania's website
- Recognition on conference marketing materials



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NAME
BADGE
\$3,200

- Company logo on conference name badges
- One half-page ad in day-of program booklet
- Three conference registrations

SOLD

LANYARD
\$3,200

- Company logo on conference lanyards
- One half-page ad in day-of program booklet
- Three conference registrations

SOLD

MONDAY
BEVERAGES
\$2,500

- Company logo on signage during Monday's all-day beverage service
- One quarter-page ad in day-of program booklet
- Two conference registrations

SOLD

REFRESHMENT
BREAK #1
\$2,500

- Company logo on signage during refreshment break
- One quarter-page ad in day-of program booklet
- Two conference registrations

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REFRESHMENT
BREAK #2
\$2,500

- Company logo on signage during refreshment break
- One quarter-page ad in day-of program booklet
- Two conference registrations

REFRESHMENT
BREAK #3
\$2,500

- Company logo on signage during refreshment break
- One quarter-page ad in day-of program booklet
- Two conference registrations

SUPPORTER
\$1,500

- One quarter-page ad in day-of program booklet
- One conference registration

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- Recognition in day-of program booklet
- Exhibitor Booth
- Sponsor badge ribbon
- Recognition on NAMI Keystone Pennsylvania's website
- Recognition on conference marketing materials

FOR MORE INFORMATION ON SPONSORSHIPS, CONTACT:



Sara Levine Steinberg, Manager of Special Events and Technology

Email: slsteinberg@namikeystonepa.org

Phone: 412-366-3788 (Ext. 122)

You can also find additional conference information at www.namikeystonepa.org.



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Date: _____ Organization: _____

Address: _____

Contact: _____ Email: _____ Phone: _____

Sponsorship Type: _____ Sponsorship Amount: \$ _____

METHOD OF PAYMENT: (Please select one) Check enclosed Please invoice me

Please make checks payable to: NAMI Keystone Pennsylvania | 105 Braunlich Drive | Suite 200 | Pittsburgh, PA 15237

LOGO: Please submit a JPEG or PNG logo as soon as possible to Sara Levine Steinberg at slsteinberg@namikeystonepa.org.

AD Dimensions:

- Full Page: 5.5"W x 8.5"H
- Half Page: 5.125"W x 4"H
- Quarter Page: 2.5"W x 4"H (vertical)
- All ads should be submitted in full color (CMYK)
- File Types: JPEG or PNG
- High Resolution: 300 dpi at printed size

Please submit your ad to Sara Levine Steinberg at slsteinberg@namikeystonepa.org by **FRIDAY, APRIL 21, 2023**.

Authorized Signature: _____ Date: _____

Name/Title: _____

Please return completed form to: Sara Levine Steinberg, Manager of Special Events and Technology, NAMI Keystone Pennsylvania
105 Braunlich Drive, Suite 200 | Pittsburgh, PA 15237
Phone: 412-366-3788 ext.122 | Fax: 412-366-3935
Email: slsteinberg@namikeystonepa.org

All sponsorships are on a first come, first served basis.