

# SPONSORSHIP OPPORTUNITIES



Child, Adolescent &  
Transition Age Youth  
Mental Health Conference

February 10, 2023

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The Westin Pittsburgh  
1000 Penn Avenue, Pittsburgh, PA 15222

## SPONSORSHIP CONTACT

Sara Levine Steinberg, Manager of Special Events and Technology  
slsteinberg@namikeystonepa.org  
412-366-3788



[www.namikeystonepa.org](http://www.namikeystonepa.org)



## SPONSORSHIP OPPORTUNITIES

<p><b>BREAKFAST</b> \$5,000</p>	<ul style="list-style-type: none"> <li>• Remarks during breakfast</li> <li>• Reserved table at breakfast</li> <li>• Company logo on signage during breakfast</li> <li>• Two full-page ads in day-of program book</li> <li>• Four conference registrations</li> <li>• <i>Additional benefits below</i></li> </ul>
<p><b>LUNCH</b> \$5,000</p>	<p style="text-align: center; font-size: 48px; color: red; opacity: 0.5;"><b>SOLD</b></p> <ul style="list-style-type: none"> <li>• Remarks during lunch</li> <li>• Reserved table at lunch</li> <li>• Company logo on signage during lunch</li> <li>• Two full-page ads in day-of program book</li> <li>• Four conference registrations</li> <li>• <i>Additional benefits below</i></li> </ul>
<p><b>NAME BADGE</b> \$3,200</p>	<ul style="list-style-type: none"> <li>• Company logo on conference name badges</li> <li>• One full-page ad in day-of program book</li> <li>• Three conference registrations</li> <li>• <i>Additional benefits below</i></li> </ul>

### All sponsorship levels also include the following benefits:

- Verbal recognition during conference
- Logo included on the sponsor slideshow and conference signage
- Recognition in day-of program book
- Exhibitor Booth
- Sponsor badge ribbon
- Recognition on NAMI Keystone PA's website
- Recognition on conference marketing materials



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<p>LANYARD \$3,200</p>	<ul style="list-style-type: none"> <li>• Company logo on conference lanyards</li> <li>• One full-page ad in day-of program book</li> <li>• Three conference registrations</li> <li>• <i>Additional benefits below</i></li> </ul>
<p>AFTERNOON BREAK \$2,500</p>	<ul style="list-style-type: none"> <li>• Company logo on signage during break</li> <li>• One half-page ad in day-of program book</li> <li>• Two conference registrations</li> <li>• <i>Additional benefits below</i></li> </ul>
<p>SUPPORTER \$1,500</p>	<ul style="list-style-type: none"> <li>• One quarter-page ad in day-of program book</li> <li>• One conference registration</li> <li>• <i>Additional benefits below</i></li> </ul>

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NAMI KEYSTONE PENNSYLVANIA

# CONTRACT

All sponsorships are on a first come, first served basis.

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Pittsburgh, PA 15222

Date: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Type: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

METHOD OF PAYMENT: (Please select one)  Check enclosed  Please invoice me

Please make checks payable to: NAMI Keystone Pennsylvania | 105 Braunlich Drive | McKnight Plaza, Suite 200 | Pittsburgh, PA 15237

LOGO: Please submit a JPEG or PNG logo as soon as possible to Sara Levine Steinberg at [slsteinberg@namikeystonepa.org](mailto:slsteinberg@namikeystonepa.org).

**AD Dimensions:**

- Full Page: 5.5"W x 8.5"H
- Half Page: 5.125"W x 4"H
- Quarter Page: 2.5"W x 4"H (vertical)
- All ads should be submitted in full color (CMYK)
- File Types: JPEG or PNG,
- High Resolution: 300 dpi at printed size

Please submit your ad to Sara Levine Steinberg at [slsteinberg@namikeystonepa.org](mailto:slsteinberg@namikeystonepa.org) by **Wednesday, January 18, 2023**.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Please return completed form to: Sara Levine Steinberg, Manager of Special Events and Technology  
105 Braunlich Drive, Suite 200 | Pittsburgh, PA 15237  
Phone: 412-366-3788 (ext.122) | Fax: 412-366-3935  
[slsteinberg@namikeystonepa.org](mailto:slsteinberg@namikeystonepa.org)

