Saturday, Oct. 9, 2021

2021 SPONSORSHIP OPPORTUNITIES

Click below to watch the NAMIWalks Your Way video.
NAMI, the National Alliance on Mental Illness, is the nation’s largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI Keystone PA provides free, top-rated mental health programs and services for our community. A 501(c)(3) organization, NAMI Keystone PA is a nonprofit, grassroots organization that helps thousands of families and individuals each year.

To register a team online, visit www.namiwalks.org/keystonepa

Mental Health Awareness Needs You!

120+ Walks Nationwide
100,000+ Participants Annually
$150M+ Raised since 2003

Even before the pandemic, the need for affordable mental health resources was already on the rise. And now, when the only predictable adjective for the ongoing mental health crossroads is unpredictable, we have no choice but to give our all — keeping everyone safe and engaged in our communities.

Our sponsors’ brands are associated with helping individuals and families affected by mental illness build better lives in Pennsylvania and beyond. By becoming a local sponsor of NAMIWalks, you help raise awareness where there is precious little of it, eliminate the stigma of mental illness, and promote the health of our communities. NAMI will work with you and your organization to tailor a sponsorship package that meets your specific needs and goals.
Sponsorship Opportunities

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Pennsylvania affected by mental illness.

Sponsor Benefits

- Speaking opportunity at Virtual Kick-off Event
- Video ad/message during virtual walk day program
- Corporate team fundraising page
- Logo on virtual walk day program
- Sponsor’s name included in press release
- Logo in final logistics email
- Virtual sponsor booth on NAMIWalks website
- Social media mentions
- Featured on NAMIWalks T-shirt
- Featured on NAMIWalks website
- Acknowledgment during virtual walk day program

Please note: some benefits subject to print deadlines.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.
Sponsorship Commitment Form

Yes! We are proud to support the 2021 Keystone PA NAMIWalks Your Way event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

☐ Premier Sponsor $25,000  ☐ Silver Sponsor 2,500
☐ Presenting Sponsor 10,000  ☐ Start/Finish Line Sponsor 1,500
☐ Major Sponsor 7,500  ☐ Bronze Sponsor 1,000
☐ Gold Sponsor 5,000  ☐ Supporter Sponsor 500
☐ Kick-off Event Sponsor 3,500  ☐ Kilometer Sponsor 250

Company name: _________________________________________________________________________
Contact name: __________________________________________________________________________
Address: _______________________________________________________________________________
City: ___________________________________   State: ___________________  Zip: __________________
Phone: ____________________ Fax:  _________________________ Website:  ____________________________
Email address: ___________________________________________________________________________

☐ Check enclosed (please make payable to NAMI Keystone PA)
☐ Credit card payments accepted online at www.namiwalks.org/keystonepa
☐ Please send an invoice

For your records, our Tax ID# is 25-1477291. Please forward logo or any questions to:
slsteinberg@namikeystonepa.org

PLEASE MAIL SPONSORSHIP CHECKS TO:
NAMI Keystone PA, 105 Braunlich Drive, Suite 200 Pittsburgh, PA 15237

NAMI Keystone PA
412-366-3788 • www.namiwalks.org/keystonepa • slsteinberg@namikeystonepa.org

To learn more about NAMIWalks, visit www.namiwalks.org.