



MENTAL
HEALTH
for
all



 **nami**Walks

Saturday,
Oct. 9, 2021

YOUR WAY
Keystone PA



2021 SPONSORSHIP OPPORTUNITIES

NATIONAL LEAD SPONSOR



NATIONAL GOLD SPONSOR



NATIONAL SILVER SPONSOR



Click below to watch the NAMIWalks Your Way video.



Watch Now





NAMI, the National Alliance on Mental Illness, is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI Keystone PA provides free, top-rated mental health programs and services for our community. A 501(c)(3) organization, NAMI Keystone PA is a nonprofit, grassroots organization that helps thousands of families and individuals each year.

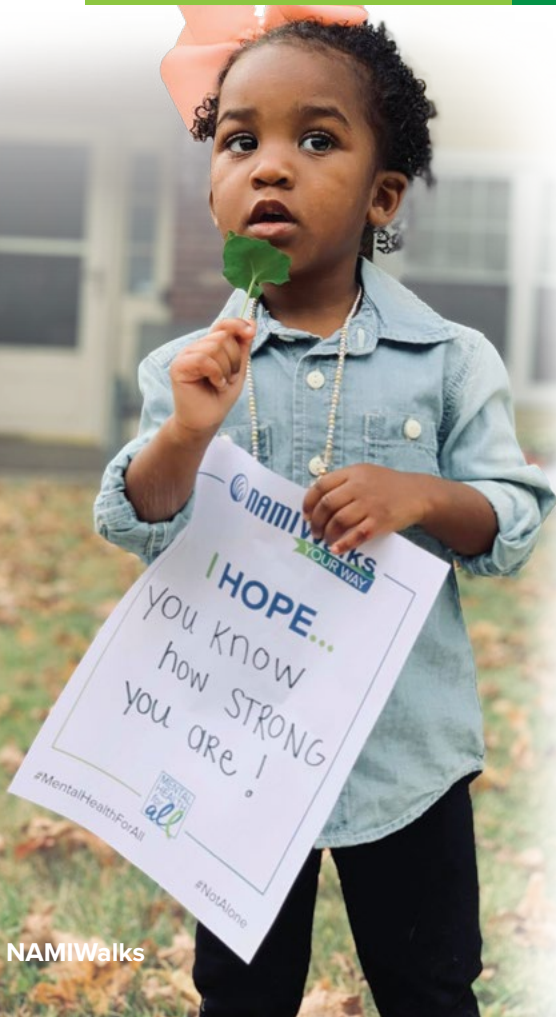
To register a team online, visit www.namiwalks.org/keystonepa

Mental Health Awareness Needs You!

120+
Walks Nationwide

100,000+
Participants Annually

\$150M+
Raised since 2003



Even before the pandemic, the need for affordable mental health resources was already on the rise. And now, when the only predictable adjective for the ongoing mental health crossroads is unpredictable, we have no choice but to give our all — keeping everyone safe and engaged in our communities.

Our sponsors' brands are associated with helping individuals and families affected by mental illness build better lives in Pennsylvania and beyond. By becoming a local sponsor of NAMIWalks, you help raise awareness where there is precious little of it, eliminate the stigma of mental illness, and promote the health of our communities. NAMI will work with you and your organization to tailor a sponsorship package that meets your specific needs and goals.



Sponsorship Opportunities

There are numerous ways corporations and organizations can partner with NAMI Walks to help build better lives for families and individuals in Pennsylvania affected by mental illness.

Sponsor Benefits

	PREMIER	PRESENTING	MAJOR	GOLD	KICK-OFF EVENT	SILVER	START/FINISH LINE	BRONZE	SUPPORTER	KILOMETER
	\$25K	\$10K	\$7.5K	\$5K	\$3.5K	\$2.5K	\$1.5K	\$1K	\$500	\$250
Speaking opportunity at Virtual Kick-off Event	✓									
Video ad/message during virtual walk day program	✓	✓								
Corporate team fundraising page	✓	✓								
Logo on virtual walk day program	✓	✓	✓							
Sponsor's name included in press release	✓	✓	✓							
Logo in final logistics email	✓	✓	✓							
Virtual sponsor booth on NAMI Walks website	✓	✓	✓	✓						
Social media mentions	5	4	3	2	1					
Featured on NAMI Walks T-shirt	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	
Featured on NAMI Walks website	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Acknowledgment during virtual walk day program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Please note: some benefits subject to print deadlines.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

Sponsorship Commitment Form

● Yes! We are proud to support the 2021 Keystone PA NAMIWalks Your Way event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

<input type="checkbox"/> Premier Sponsor	\$25,000	<input type="checkbox"/> Silver Sponsor	2,500
<input type="checkbox"/> Presenting Sponsor	10,000	<input type="checkbox"/> Start/Finish Line Sponsor	1,500
<input type="checkbox"/> Major Sponsor	7,500	<input type="checkbox"/> Bronze Sponsor	1,000
<input type="checkbox"/> Gold Sponsor	5,000	<input type="checkbox"/> Supporter Sponsor	500
<input type="checkbox"/> Kick-off Event Sponsor	3,500	<input type="checkbox"/> Kilometer Sponsor	250

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

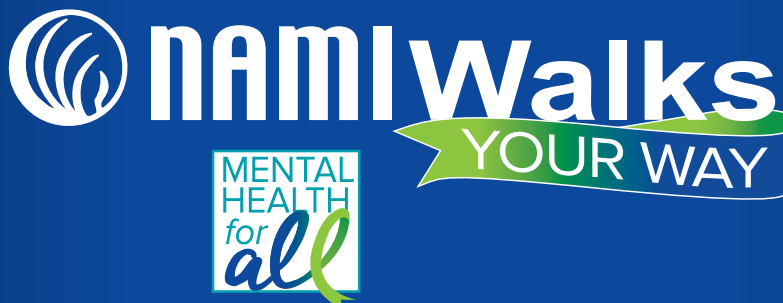
Email address: _____

- Check enclosed (please make payable to NAMI Keystone PA)
- Credit card payments accepted online at www.namiwalks.org/keystonepa
- Please send an invoice

For your records, our Tax ID# is 25-1477291. Please forward logo or any questions to: slsteinberg@namikeystonepa.org

PLEASE MAIL SPONSORSHIP CHECKS TO:

NAMI Keystone PA, 105 Braunlich Drive, Suite 200 Pittsburgh, PA 15237



NAMI Keystone PA

412-366-3788 • www.namiwalks.org/keystonepa • slsteinberg@namikeystonepa.org

To learn more about NAMIWalks, visit www.namiwalks.org.