



**Child, Adolescent &
Transition Age Youth
Mental Health Conference**

February 5, 2021 | Online

NAMI KEYSTONE PENNSYLVANIA

**VIRTUAL CONFERENCE
SPONSORSHIP OPPORTUNITIES**

DIAMOND | \$5,000 | SPONSOR OF MORNING KEYNOTE PRESENTATION

- Three complimentary registrations; includes Continuing Education Credits
- Two full-page ads in virtual program
- Large virtual exhibitor's booth; includes live interaction with attendees during "Virtual Exhibitor Time"
- Listing in sponsor directory as "Diamond Sponsor"
- Logo on virtual event website, in virtual lobby, and on virtual main stage during morning keynote presentation
- Lead retrieval
- Logo and URL on NAMI Keystone PA's conference webpage
- Logo included in conference emails
- Acknowledgment on NAMI Keystone PA's social media channels

DIAMOND | \$5,000 | SPONSOR OF CONFERENCE PANEL DISCUSSION

- Three complimentary registrations; includes Continuing Education Credits
- Two full-page ads in virtual program
- Large virtual exhibitor's booth; includes live interaction with attendees during "Virtual Exhibitor Time"
- Listing in sponsor directory as "Diamond Sponsor"
- Logo on virtual event website, in virtual lobby, and on virtual main stage during panel discussion
- Lead retrieval
- Logo and URL on NAMI Keystone PA's conference webpage
- Logo included in conference emails
- Acknowledgment on NAMI Keystone PA's social media channels

DIAMOND | \$5,000 | SPONSOR OF AFTERNOON KEYNOTE PRESENTATION

- Three complimentary registrations; includes Continuing Education Credits
- Two full-page ads in virtual program
- Large virtual exhibitor's booth; includes live interaction with attendees during "Virtual Exhibitor Time"
- Listing in sponsor directory as "Diamond Sponsor"
- Logo on virtual event website, in virtual lobby, and on virtual main stage during afternoon keynote presentation
- Lead retrieval
- Logo and URL on NAMI Keystone PA's conference webpage
- Logo included in conference emails
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SILVER | \$2,500 | SPONSOR OF WORKSHOP SESSION

- Two complimentary registrations; includes Continuing Education Credits
- One full-page ad in virtual program
- Medium virtual exhibitor's booth; includes live interaction with attendees during "Virtual Exhibitor Time"
- Listing in sponsor directory as "Silver Sponsor"
- Logo on virtual event website, in virtual lobby, and in workshop sessions
- Lead retrieval
- Logo and URL on NAMI Keystone PA's conference webpage
- Logo included in conference emails
- Acknowledgment on NAMI Keystone PA's social media channels

BRONZE SPONSOR | \$1,500

- One complimentary registration; includes Continuing Education Credits
- One half-page ad in virtual program
- Medium virtual exhibitor's booth; includes live interaction with attendees during "Virtual Exhibitor Time"
- Listing in sponsor directory as "Bronze Sponsor"
- Logo on virtual event website and in virtual lobby
- Lead retrieval
- Logo and URL on NAMI Keystone PA's conference webpage
- Logo included in conference emails
- Acknowledgment on NAMI Keystone PA's social media channels

CONFIRMATION FORM

- Yes, we are proud to support NAMI Keystone Pennsylvania with a \$_____ sponsorship for its 2021 Child, Adolescent, and Transition Age Youth Mental Health Virtual Conference. We authorize NAMI Keystone Pennsylvania to include our name and/or logo on all virtual platforms.

Please provide your organization's full name as it would appear in print.

ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

PLEASE CHECK WHERE APPLICABLE:

- Yes, we will provide a representative for live interaction with attendees during the "Virtual Exhibitor Time."
- No, we will not be able to provide a representative for live interaction with attendees during the "Virtual Exhibitor Time."
- We will submit an ad for the virtual program. File Types: JPEG, PNG, or PDF. High resolution, ad ready, full color.
- Full Page: 5.5" x 8.5" Quarter Page Vertical: 2.5" x 4"
- Half Page: 5.125" x 4" Quarter Page Horizontal: 5.125" x 2"
- Our check is enclosed Please invoice me

Checks can be made payable to: NAMI Keystone Pennsylvania, 105 Braunlich Drive, Suite 200, Pittsburgh, PA 15237.

The completed sponsorship form and ad can be emailed to Sara Levine Steinberg at slsteinberg@namikeystonepa.org. The deadline to submit an ad is **Friday, Jan. 22, 2021**.



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