



SPONSORSHIP OPPORTUNITIES

2019 PENNSYLVANIA MENTAL HEALTH & WELLNESS CONFERENCE

DINNER
\$20,000

- *Remarks during conference and Monday night's dinner
- *Reserved table at Monday night's dinner
- *Company logo on signage during dinner
- *Three full-page ads including inside front and back cover of day-of program booklet
- *Four conference registrations

LUNCHEON
\$10,000

- *Remarks during the conference
- *Company logo on signage during luncheon
- *Two full-page ads in day-of program booklet
- *Three conference registrations

SOLD

BREAKFAST
\$5,000

- *Company logo on signage during breakfast
- *One full-page ad in day-of program booklet
- *Two conference registrations

MONDAY

TUESDAY

CONFERENCE BAG
\$5,000

- *Company logo on conference bags
- *One full-page ad in day-of program booklet
- *Two conference registrations

SOLD

All sponsorship levels also include the following benefits:

- *Verbal recognition during conference
- *Logo included on the sponsor slideshow and conference signage
- *Recognition in day-of program booklet
- *Exhibitor Booth
- *Sponsor badge ribbon
- *Recognition on NAMI Keystone Pennsylvania's website
- *Recognition on pre-conference marketing materials



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<p>NAME BADGE \$3,200</p>	<ul style="list-style-type: none"> *Company logo on conference name badges *One half-page ad in day-of program booklet *One conference registration
<p>LANYARD \$3,200</p>	<p>SOLD</p> <ul style="list-style-type: none"> *Company logo on conference lanyards *One half-page ad in day-of program booklet *One conference registration
<p>MONDAY BEVERAGES \$2,500</p>	<ul style="list-style-type: none"> *Company logo on signage during Monday's all-day beverage service *One quarter-page ad in day-of program booklet *One conference registration
<p>REFRESHMENT BREAK \$2,500</p>	<ul style="list-style-type: none"> *Company logo on signage during refreshment break *One quarter-page ad in day-of program booklet *One conference registration
<p>SUPPORTER \$1,500</p>	<ul style="list-style-type: none"> *One quarter-page ad in day-of program booklet *One conference registration

MONDAY
TUESDAY

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SCHOLARSHIP BENEFACTOR

2019 PENNSYLVANIA MENTAL HEALTH & WELLNESS CONFERENCE

SCHOLARSHIP BENEFACTOR \$500

Scholarships are for a peer or family member to attend the two-day conference. The scholarship covers conference registration, hotel accommodations, and meals (three full meals on Monday and breakfast on Tuesday). Transportation is the responsibility of the individual.

Scholarship benefactors receive the following benefits:

- *Verbal recognition during conference
- *Company / organization logo included on the sponsor slideshow
- *Recognition in day-of program booklet
- *Recognition on NAMI Keystone Pennsylvania's website
- *Recognition on pre-conference marketing materials

FOR MORE INFORMATION ON SPONSORSHIPS, CONTACT:

Sara Levine Steinberg, Events Coordinator

412-366-3788

slsteinberg@namikeystonepa.org



SPONSORSHIP / SCHOLARSHIP CONTRACT

2019 PENNSYLVANIA MENTAL HEALTH & WELLNESS CONFERENCE

Date: _____ Organization: _____

Address: _____

Contact: _____ Email: _____ Phone: _____

Sponsorship Type: _____ Sponsorship Amount: \$ _____

METHOD OF PAYMENT: (Please select one) _____ Check enclosed _____ Please invoice me

Please make checks payable to: NAMI Keystone Pennsylvania | 105 Braunlich Drive | McKnight Plaza, Suite 200 | Pittsburgh, PA 15237

LOGO: Please submit a JPEG & EPS logo as soon as possible to Sara Levine Steinberg at slsteinberg@namikeystonepa.org.

AD Dimensions:

- Full Page: 5.5"W x 8.5"H
- Half Page: 5.125"W x 4"H
- Quarter Page: 2.5"W x 4"H (vertical) or 5.125"W x 2"H (horizontal)
- All ads should be submitted in full color (CMYK)
- File Types: PDF, JPEG, PNG, or TIFF (if supplying a PDF, convert all type to outlines)
- High Resolution: 300 dpi at printed size

Please submit your ad to Sara Levine Steinberg at slsteinberg@namikeystonepa.org by April 16, 2019.

Authorized Signature: _____ Date: _____

Name/Title: _____

Please return completed form to:
Sara Levine Steinberg, Events Coordinator
NAMI Keystone Pennsylvania | 105 Braunlich Drive, Suite 200 | Pittsburgh, PA 15237
Phone: 412-366-3788 ext.122 | Fax: 412-366-3935 | slsteinberg@namikeystonepa.org

Note: All Sponsorships are on a first come first served basis