



## 2019 PENNSYLVANIA MENTAL HEALTH & WELLNESS CONFERENCE

May 20-21, 2019  
Holiday Inn Harrisburg-Hershey  
604 Station Road  
Grantville, PA 17028

## SPONSORSHIP OPPORTUNITIES



**DINNER**  
**\$20,000**

- \*Remarks during conference and Monday night's dinner
- \*Reserved table at Monday night's dinner
- \*Company logo on signage during dinner
- \*Three full-page ads including inside front and back cover of day-of program booklet
- \*Four conference registrations

**LUNCHEON**  
**\$10,000**

- \*Remarks during the conference
- \*Company logo on signage during luncheon
- \*Two full-page ads in day-of program booklet
- \*Three conference registrations

**BREAKFAST**  
**\$5,000**

- \*Company logo on signage during breakfast
- \*One full-page ad in day-of program booklet
- \*Two conference registrations

**MONDAY**

**TUESDAY**

**CONFERENCE BAG**  
**\$5,000**

- \*Company logo on conference bags
- \*One full-page ad in day-of program booklet
- \*Two conference registrations

### All sponsorship levels also include the following benefits:

- \*Verbal recognition during conference
- \*Logo included on the sponsor slideshow and conference signage
- \*Recognition in day-of program booklet
- \*Exhibitor Booth
- \*Sponsor badge ribbon
- \*Recognition on NAMI Keystone Pennsylvania's website



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**SPONSORSHIP OPPORTUNITIES**



<p><b>NAME BADGE</b> \$3,200</p>	<ul style="list-style-type: none"> <li>*Company logo on conference name badges</li> <li>*One half-page ad in day-of program booklet</li> <li>*One conference registration</li> </ul>
<p><b>LANYARD</b> \$3,200</p>	<ul style="list-style-type: none"> <li>*Company logo on conference lanyards</li> <li>*One half-page ad in day-of program booklet</li> <li>*One conference registration</li> </ul>
<p><b>MONDAY BEVERAGES</b> \$2,500</p>	<ul style="list-style-type: none"> <li>*Company logo on signage during Monday's all-day beverage service</li> <li>*One quarter-page ad in day-of program booklet</li> <li>*One conference registration</li> </ul>
<p><b>REFRESHMENT BREAK</b> \$2,500</p>	<ul style="list-style-type: none"> <li>*Company logo on signage during refreshment break</li> <li>*One quarter-page ad in day-of program booklet</li> <li>*One conference registration</li> </ul>
<p><b>SUPPORTER</b> \$1,500</p>	<ul style="list-style-type: none"> <li>*One business card ad in day-of program booklet</li> <li>*One conference registration</li> </ul>

**MONDAY**  
**TUESDAY**

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- \*Recognition in day-of program booklet
- \*Exhibitor Booth
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## SCHOLARSHIP BENEFACTOR



### SCHOLARSHIP BENEFACTOR \$500

Scholarships are for a peer or family member to attend the two-day conference. The scholarship covers conference registration, Monday night hotel accommodations, and meals (three full meals on Monday and breakfast on Tuesday). Transportation is the responsibility of the individual.

#### Scholarship benefactors receive the following benefits:

- \*Verbal recognition during conference
- \*Recognition in day-of program booklet
- \*Company / organization logo included on the sponsor slideshow
- \*Recognition on NAMI Keystone Pennsylvania's website

#### FOR MORE INFORMATION ON SPONSORSHIPS, CONTACT:

Sara Levine Steinberg, Events Coordinator

412-366-3788

[slsteinberg@namikeystonepa.org](mailto:slsteinberg@namikeystonepa.org)



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SPONSORSHIP / SCHOLARSHIP CONTRACT



Date: Organization:

Address:

Contact: Email: Phone:

Sponsorship Type: Sponsorship Amount: \$

METHOD OF PAYMENT: (Please select one) Check enclosed Please invoice me

Please make checks payable to: NAMI Keystone Pennsylvania | 105 Braunlich Drive | McKnight Plaza, Suite 200 | Pittsburgh, PA 15237

LOGO: Please submit a JPEG & AI/EPS Logo

AD Dimensions:

- Full Page: 5"W x 8"H
Half Page: 5"W x 4"H
Quarter Page: 2.5"W x 4"H (landscape)
Business Card: 2"W x 3.5"H (landscape)
All ads should be submitted in full color (CMYK)
File Types: PDF (Preferred) JPEG, or TIFF (if supplying a PDF, convert all type to outlines)
Resolution: 300 dpi at printed size

Please submit your logo and ad to Sara Levine Steinberg at slsteinberg@namikeystonepa.org by April 16, 2019.

Authorized Signature: Date:

Name/Title:

Please return completed form to:
Sara Levine Steinberg, Events Coordinator
NAMI Keystone Pennsylvania | 105 Braunlich Drive, Suite 200 | Pittsburgh, PA 15237
Phone: 412-366-3788 ext.122 | Fax: 412-366-3935 | slsteinberg@namikeystonepa.org

Note: All Sponsorships are on a first come first served basis