
SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL (\$7,000 and above)

- ❖ Opportunity to make remarks during the conference
- ❖ Recognition during conference
- ❖ Two full-page ad placements
- ❖ Booth at Exhibitor Showcase - 3 attendees
- ❖ Recognition on NAMI Keystone Pennsylvania's website and on social media
- ❖ Sponsor signage throughout Conference
- ❖ Sponsor Badge ribbon
- ❖ Included in the sponsor slideshow

ADDITIONAL PLATINUM OPPORTUNITIES

Dinner Sponsor (\$7,000)

- ❖ Opportunity to make remarks at dinner
- ❖ Sponsor sign at dinner

SOLD

GOLD LEVEL (\$5,000 - \$6,999)

- ❖ Recognition during conference
- ❖ Full-page ad placement
- ❖ Recognition on NAMI Keystone Pennsylvania's website and on social media
- ❖ Booth at Exhibitor Showcase - 2 attendees
- ❖ Sponsor signage throughout Conference
- ❖ Sponsor Badge ribbon
- ❖ Included in the sponsor slideshow

ADDITIONAL GOLD OPPORTUNITIES

Monday Breakfast Sponsor (\$6,000)

- ❖ Sponsor sign at breakfast

Monday Luncheon Sponsor (\$6,000)

- ❖ Sponsor sign at lunch

Tuesday Breakfast Sponsor (\$6,000)

- ❖ Sponsor sign at breakfast

SILVER LEVEL (\$3,000 - \$4,999)

- ❖ Recognition during conference
- ❖ Half-page ad placement
- ❖ Recognition on NAMI Keystone Pennsylvania's website and on social media
- ❖ Booth at Exhibitor Showcase - 1 attendee
- ❖ Sponsor signage throughout Conference
- ❖ Sponsor Badge ribbon
- ❖ Included in the sponsor slideshow

ADDITIONAL SILVER OPPORTUNITIES

Program Booklet Sponsor (\$4,000)

Full color 8.5" x 11" Program Booklets are the attendee's connection to all conference activities. Booklets are provided to attendees at check-in with their registration materials. Sponsor's logo will be prominently displayed on the front cover of the Program Booklet.

Name Badge Sponsor (\$3,200)

Every attendee will wear a full color name badge which will prominently display the Sponsor's logo. Approximate 200 name badges will be produced and attendees will be required to wear the name badges at all Conference functions.

Lanyard Sponsor (\$3,200)

Every attendee's name badge will be secured with a lanyard prominently displaying the Sponsor's logo. Approximately 250 lanyards will be produced and attendees will be required to wear the lanyards / name badges at all Conference functions.

BRONZE LEVEL (\$1500 - \$2,999)

- ❖ Recognition during conference
- ❖ Quarter-page ad placement
- ❖ Recognition on NAMI Keystone Pennsylvania's website and on social media
- ❖ Booth at Exhibitor Showcase - 1 attendee
- ❖ Sponsor signage throughout Conference
- ❖ Sponsor Badge ribbon
- ❖ Included in the sponsor slideshow

ADDITIONAL BRONZE OPPORTUNITIES

Monday Afternoon Refreshment Break Sponsor (\$2,000)

- ❖ Sponsor sign at refreshment break

Tuesday Coffee Break Sponsor (\$2,000)

- ❖ Sponsor sign at coffee station

FOR MORE INFORMATION ABOUT SPONSORSHIPS, CONTACT:

Sara Levine Steinberg, Events Coordinator

412-366-3788

slsteinberg@namikeystonepa.org



MARCH 12-13, 2018
The Best Western Premier
The Central Hotel & Conference Center
Harrisburg, PA

Sponsorship Contract

Date: _____ Organization: _____

Address: _____

Contact: _____ Email: _____ Phone: _____

Sponsorship: _____ Sponsorship Amount: \$ _____

METHOD OF PAYMENT: *(Please select one)*

_____ Check enclosed _____ Please invoice me

Please make checks payable to:

NAMI Keystone Pennsylvania | 105 Braunlich Drive | McKnight Plaza, Suite 200 | Pittsburgh, PA 15237

LOGO & AD INFORMATION:

Logo: Please submit a JPEG & AI/EPS Logo

AD Specs:

- AD Dimensions: *(Please refer to benefits section)*
 - Full Page Ad: 5"W x 8"H
 - Half Page: 5"W x 3.9375"H
 - Quarter Page: 2.4375"W x 3.9375"H
- All ads should be submitted in full color (CMYK)
- File Types: PDF (Preferred) JPEG, or TIFF (if supplying a PDF, convert all type to outlines)
- Resolution: 300 dpi at printed size

Please submit your Logo and AD to Sara Levine Steinberg at slsteinberg@namikeystonepa.org by **Feb. 5 2018**.

Authorized Signature: _____ Date: _____

Name/Title: _____

Please return completed form to:

Sara Levine Steinberg, Events Coordinator
NAMI Keystone Pennsylvania | 105 Braunlich Drive, Suite 200 | Pittsburgh, PA 15237
Phone: 412-366-3788 ext.122 | Fax: 412-366-3935 | slsteinberg@namikeystonepa.org

Note: All Sponsorships are on a first come first served basis