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## SPONSORSHIP OPPORTUNITIES

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### PLATINUM LEVEL (\$7,000 and above)

- ❖ Opportunity to make remarks during the conference
- ❖ Recognition during conference
- ❖ Two full-page ad placements
- ❖ Booth at Exhibitor Showcase - 3 attendees
- ❖ Recognition on NAMI Keystone Pennsylvania's website and on social media
- ❖ Sponsor signage throughout Conference
- ❖ Sponsor Badge ribbon
- ❖ Included in the sponsor slideshow

### ADDITIONAL PLATINUM OPPORTUNITIES

#### Dinner Sponsor (\$10,000)

- ❖ Opportunity to make remarks at dinner
- ❖ Sponsor sign at dinner

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### GOLD LEVEL (\$5,000 - \$6,999)

- ❖ Recognition during conference
- ❖ Full-page ad placement
- ❖ Recognition on NAMI Keystone Pennsylvania's website and on social media
- ❖ Booth at Exhibitor Showcase - 2 attendees
- ❖ Sponsor signage throughout Conference
- ❖ Sponsor Badge ribbon
- ❖ Included in the sponsor slideshow

### ADDITIONAL GOLD OPPORTUNITIES

#### Monday Breakfast Sponsor (\$6,000)

- ❖ Sponsor sign at breakfast

#### Monday Luncheon Sponsor (\$6,000)

- ❖ Sponsor sign at lunch

#### Tuesday Breakfast Sponsor (\$6,000)

- ❖ Sponsor sign at breakfast

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### SILVER LEVEL (\$3,000 - \$4,999)

- ❖ Recognition during conference
- ❖ Half-page ad placement
- ❖ Recognition on NAMI Keystone Pennsylvania's website and on social media
- ❖ Booth at Exhibitor Showcase - 2 attendee
- ❖ Sponsor signage throughout Conference
- ❖ Sponsor Badge ribbon
- ❖ Included in the sponsor slideshow

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## **ADDITIONAL SILVER OPPORTUNITIES**

### **Program Booklet Sponsor (\$4,000)**

Full color 8.5" x 11" Program Booklets are the attendee's connection to all conference activities. Booklets are provided to attendees at check-in with their registration materials. Sponsor's logo will be prominently displayed on the front cover of the Program Booklet.

### **Name Badge Sponsor (\$3,200) **SOLD****

Every attendee will wear a full color name badge which will prominently display the Sponsor's logo. Approximately 250 name badges will be produced and attendees will be required to wear the name badges at all Conference functions.

### **Lanyard Sponsor (\$3,200) **SOLD****

Every attendee's name badge will be secured with a lanyard prominently displaying the Sponsor's logo. Approximately 250 lanyards will be produced and attendees will be required to wear the lanyards / name badges at all Conference functions.

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## **BRONZE LEVEL (\$1500 - \$2,999)**

- ❖ Recognition during conference
- ❖ Quarter-page ad placement
- ❖ Recognition on NAMI Keystone Pennsylvania's website and on social media
- ❖ Booth at Exhibitor Showcase - 1 attendee
- ❖ Sponsor signage throughout Conference
- ❖ Sponsor Badge ribbon
- ❖ Included in the sponsor slideshow

## **ADDITIONAL BRONZE OPPORTUNITIES**

### **Monday Afternoon Refreshment Break Sponsor (\$2,000)**

- ❖ Sponsor sign at refreshment break

### **Tuesday Coffee Break Sponsor (\$2,000)**

- ❖ Sponsor sign at coffee station

**FOR MORE INFORMATION ABOUT SPONSORSHIPS, CONTACT:**

**Sara Levine Steinberg, *Events Coordinator***  
412-366-3788  
slsteinberg@namikeystonepa.org



**MARCH 12-13, 2018**  
The Best Western Premier  
The Central Hotel & Conference Center  
Harrisburg, PA

## Sponsorship Contract

Date: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

### METHOD OF PAYMENT: *(Please select one)*

\_\_\_\_\_ Check enclosed                      \_\_\_\_\_ Please invoice me

### Please make checks payable to:

NAMI Keystone Pennsylvania | 105 Braunlich Drive | McKnight Plaza, Suite 200 | Pittsburgh, PA 15237

### LOGO & AD INFORMATION:

**Logo:** Please submit a JPEG & AI/EPS Logo

### AD Specs:

- AD Dimensions: *(Please refer to benefits section)*
  - Full Page Ad: 5"W x 8"H
  - Half Page: 5"W x 3.9375"H
  - Quarter Page: 2.4375"W x 3.9375"H
- All ads should be submitted in full color (CMYK)
- File Types: PDF (Preferred) JPEG, or TIFF (if supplying a PDF, convert all type to outlines)
- Resolution: 300 dpi at printed size

Please submit your Logo and AD to Sara Levine Steinberg at [slsteinberg@namikeystonepa.org](mailto:slsteinberg@namikeystonepa.org) by **Feb. 5 2018**.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name/Title: \_\_\_\_\_

### Please return completed form to:

Sara Levine Steinberg, Events Coordinator  
NAMI Keystone Pennsylvania | 105 Braunlich Drive, Suite 200 | Pittsburgh, PA 15237  
Phone: 412-366-3788 ext.122 | Fax: 412-366-3935 | [slsteinberg@namikeystonepa.org](mailto:slsteinberg@namikeystonepa.org)

*Note: All Sponsorships are on a first come first served basis*