

NAMI SMARTS

ADVOCACY

Grassroots Advocacy
Training

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NAMI SMARTS for ADVOCACY

Never thought of yourself as an advocate? Want to make a positive change in mental health services?

Grassroots advocacy is simple and you don't have to know about policies or politics. It's about using your voice to influence policy-makers and make a difference.

Turn your passion and your lived experience into a positive voice for mental health with the *NAMI Smarts for Advocacy* grassroots advocacy training.

Make a difference. Advocate.

Make your voice heard. *NAMI Smarts for Advocacy* will enhance your advocacy skills and help you shape a powerful and personal story that will move policy makers.

The NAMI Smarts Difference

NAMI Smarts for Advocacy engages you in hands-on learning to build and strengthen skills.

Whether you are new to advocacy or have years of experience, you will leave the training with messages, step-by-step tools, and the practice you need to feel informed, confident, and ready to make a difference.



NAMI Smarts for Advocacy is taught in a series of skill-building modules or a day-long training.

Module 1: Telling your Story

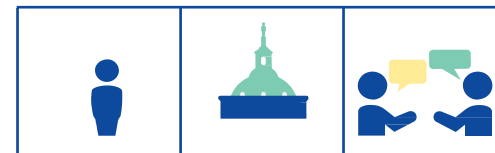
Real stories are the most potent motivator for legislators. "Telling Your Story" guides you through writing and delivering a concise and compelling version of your story that will serve as the springboard for your advocacy.

Module 2: Emails and Phone calls

Don't think your emails and phone calls are making an impact? "Emails and Phone Calls" shows you how to write emails that get attention and make phone calls that policy makers remember.

Module 3: Meeting your Legislator

Want your meetings with policymakers to deliver results? "Meeting Your Legislator" demonstrates how to orchestrate a successful dialogue with elected officials.



Grassroots Advocacy Training

**Make your voice heard.
Join a training today!**

Contact NAMI Keystone Pennsylvania

1-888-264-7972

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